

Environmental Access Committee Logo and Tag Line Design
Competition Rules Guidelines and Deadlines

GENERAL INFORMATION

The competition is open to all **AER Members**.
If there are any questions regarding eligibility, please contact JoAnne
Chalom joannechalom@yahoo.com

Theme: **Moving Towards Greater Accessibility**

Logo and tag line must represent the objectives of the Environmental Access Committee as outlined by the Orientation and Mobility Policies and Procedure Manual.

Monitor and provide Division members with information about changing government regulations regarding environmental modifications and trends in transportation engineering design which affect access to the built environment for persons who are blind and visually impaired.

Encourage discussion of access issues within the Division and, when appropriate, encourage the Division to develop or approve resolutions or position papers regarding access issues.

Work to foster communication and mutual understanding between Orientation and Mobility specialists, traffic engineers and planners, architects, and persons with visual impairments.

Additional Guidance:

- Design must be two dimensional.
- Each design can be no larger than 3" high x 4" wide rectangle
- If your design is selected as the winning piece, it must be created in the following accepted formats:
 - Preferred: Vector Format: can be created in Adobe Illustrator, Corel Draw saved as .ai or .eps

Acceptable: Photoshop, Paint or other programs saved as .JPG or .PNG format.

- Each entrant must pay a \$5 entry fee. All funds raised will go towards continuing the work of the Environmental Access Committee.
- Checks can be made payable AER; please add “EAC Cling Contest” in the memo section of the check.
- Each entry must be original in concept, design, and execution and may not violate U.S. copyright laws. **Each entry must contain a long white cane, or a guide dog and/or a low vision device such as a monocular.**
- Each entry must only use the following colors: Black, Rubine Red, and White
- Work entered must be in the original format.
- Any entry that has been copied from an existing photo or image (including a painting, graphic, or advertisement) that was created by someone other than the entrant is a violation of the competition rules and will not be accepted.
- Design will be used on EAC publication materials and to create a static cling for the Environmental Access Committee as a fundraising mechanism and to raise awareness of our mission.

SUITABILITY GUIDELINES

As outlined in these guidelines, the final decision regarding the suitability of all for Environmental Access Committee Logo and Tag Line Design Competition will be made by a panel of EAC Members, along with the Chair and Chair Elect of the Orientation and Mobility Division.

Artwork must adhere to the policies of AER. In accordance with these policies, it is necessary that all designs be reviewed by the panel of EAC Members, along with the Chair and Chair Elect of the Orientation and Mobility Division.

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ENTRANT INFORMATION AND RELEASE FORM

- Each entrant must submit an Entrant Information and Release Form.

- The Entrant Information and Release Form is located below.
- The information requested on the first page of the form should be thorough.
- Entrant should include their mailing addresses.
- The form requires a detailed description of the design which identifies the major element.
- The following is an example of a description:
“A painting of two people; the person on the left wears a rubine red sweater and black pants; the person on the right wears a black shirt and a white skirt. A dog sits at their feet.”

The Entrant Information and Release Form contains a legal release and a certification that the design is original. The entrant must sign where appropriate. Entries without signed originality certifications and design releases may not be accepted.

A copy of the Information and Release Form, signed by the entrant, must be submitted to certify the originality of the piece. Please retain a copy for your records.

COMPETITION WINNER

The selected winner will have their artwork featured as the logo for the Environmental Access Committee and have their work featured in the O&M newsletter.

DEADLINES

All designs must be submitted by August 31, 2019

All designs must be submitted with a Release form